Using Nexis Uni for Business Profile Research
If you are not using the databases at the Edison Library or the Darke County Campus, use the links “for use off campus.”
The easiest way to find a Hoover Report is do a publication search. Here we’ll look for Amazon.com in Hoover’s Company Records – In-depth Records.
1. **Amazon.com, Inc.**

   Company Profiles | Sep 12, 2018

   410 Terry Ave N, Seattle, Washington 98109-5210, United States, Hoover's Company Records - In-depth Records

   A two-day shipping service for an annual fee of $79. **Amazon.com** began testing the online dry grocery waters in 2006. It...

   **Amazon.com**'s recent revenue growth strong. Amid a boon in online shopping,...

   names such as The Gap, Nordstrom, and Lands' End. **Amazon.com** received accreditation from ICANN (the Internet Corporation for Assigned Names)

   Whole Foods Market (grocery stores) WaPo (U.S.) Zappos (US) *Amazon.com* Inc. "410 Terry Ave N" Seattle "WA"98109-5210" United States "206-266-1000"

   ...as well as Shelfen, a social-networking site for booklovers. Additionally, **Amazon.com** sold its UK and German online DVD rental services to...

   ...expand their marketing partnership, AOL invested $100 million in **Amazon.com** in 2001. Later that year, Amazon purchased some...

   **Amazon.com** began as Earth's biggest bookstore, but has become Earth's biggest...

2. **Roku, Inc.**

   Company Profiles | Sep 12, 2018

   150 Winchester Ctr, Los Gatos, California 95032-1812, United States, Hoover's Company Records - In-depth Records

   ...on several fronts, including some of its customers and partners. **Amazon.com** and Google offer streaming devices and content and TV...

   ...over the internet from sources that include Netflix, **Amazon.com**, HBO, YouTube, TV networks, and thousands of other streaming channels.

   ...sells its streaming players toretailers and directly to consumers. **Amazon.com**, Best Buy, and Walmart combine to account for...

   ...ad-supported streaming movie service. Sling Media Rovi LG Group Comcast **Amazon.com** Samsung Electronics VIZIO Apple Inc. DISH Network

   ...Google AT&T...
Amazon.com, Inc.
410 Terry Ave N
Seattle, Washington 98109-5210
United States

Communications

Telephone: 206-266-1000
Fax: 206-266-4052
Website: www.amazon.com

Company Identifiers

Ticker: AMZN
HOVER ID: 51493

Company Information

Legal Status: Public
Employees:
## Financials

**Fiscal Year Date:** December, 2016

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenue</td>
<td>$135,997.0</td>
<td>$197,006.0</td>
<td>$89,996.0</td>
</tr>
<tr>
<td>Net Income</td>
<td>$2,371.0</td>
<td>$3596.0</td>
<td>$(241.0)</td>
</tr>
<tr>
<td>Net Profit</td>
<td>1.7%</td>
<td>0.6%</td>
<td>-</td>
</tr>
<tr>
<td>Employees</td>
<td>341,400</td>
<td>230,000</td>
<td>154,100</td>
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</tbody>
</table>

One Year Sales Growth: 27.1%
One Year Income Growth: 297.8%

### Debt Ratio

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Debt Ratio</td>
<td>76.9%</td>
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### Return on Equity

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Return on Equity</td>
<td>474.20%</td>
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### Return on Assets

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Return on Assets</td>
<td>2.8%</td>
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### Cash

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash</td>
<td>$25,951,800,000</td>
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</table>

### Current Ratio

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current Ratio</td>
<td>1.54</td>
</tr>
</tbody>
</table>

### Long-term debt

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Long-term debt</td>
<td>$15,213,000,000</td>
</tr>
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</table>

### Shares outstanding

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shares outstanding</td>
<td>477,000,000</td>
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</tbody>
</table>

### Market Value

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Market Value</td>
<td>357,068,000</td>
</tr>
</tbody>
</table>

## Historical Financial Statements

### Revenue

<table>
<thead>
<tr>
<th></th>
<th>2013</th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenue</td>
<td>$74,452,000,000</td>
<td>$61,093,000,000</td>
<td>$48,077,000,000</td>
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</table>

### Net Income

<table>
<thead>
<tr>
<th></th>
<th>2013</th>
<th>2012</th>
<th>2011</th>
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</thead>
<tbody>
<tr>
<td>Net Income</td>
<td>$3,724,000,000</td>
<td>$3,830,000,000</td>
<td>$5,111,000,000</td>
</tr>
</tbody>
</table>
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